

Sales and marketing specialist

in Wrocław, Poland

As Sales and Marketing Specialist at 3Dconnexion you are responsible for planning and executing marketing objectives to drive awareness and sales of the company's product range. You will analyze market trends and customer insights.

As part of the Sales and Marketing team, you will support our regional sales managers and channel partners in Eastern Europe.

Job Responsibilities

- Utilize 3Dconnexion website and other online platforms / tools to drive awareness, capture and nurture leads, gain customer intelligence.
- Local implementation of corporate marketing programs and assets.
- Establish productive and professional relationships with key marketing teams in assigned partner accounts.
- Replying to direct contact from customers, understanding customers' needs and identifying sales opportunities. Managing and helping customers in placing online store orders.
- Manage main hardware industry events and tradeshow.
- Managing group of company social media influencers.

Skills and Requirements

- Master, Bachelor or similar degree in sales and marketing or similar
- Excellent verbal and written communication skills in English. Knowledge of Czech language would be beneficial.
- B2B sales and marketing experience (ideally hardware industry)
- Experience in B2C marketing (supporting direct sales approach)
- Motivated, pro-active, energetic, and creative
- Ability to be a team player with a success driven approach

Conditions

- Permanent contract
- Employee insurance
- Multisport card
- Small team
- No dress code
- Friendly work atmosphere
- Working Location: 3Dconnexion Polska Wrocław

3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. 3Dconnexion mice provide an intuitive, natural way to interact with computer-generated 3D content and support today's most popular and, powerful mechanical engineering, media, entertainment and, architectural CAD applications. 3Dconnexion is headquartered in Norwalk, Connecticut, with EU headquarters in Munich, Germany, and offices worldwide.

3dconnexion.com

 [youtube.com/3dconnexion](https://www.youtube.com/3dconnexion)

If you are interested in being part of the 3Dconnexion team in an international, growth oriented company, please send your complete application (CV + motivational letter) with the reference SALES_MKTG_EE via email to Mieczysław Trzcinski:

mieczyslaw_trzcinski@3dconnexion.com