

Junior Marketing Manager

in South Korea

As Marketing Manager at 3Dconnexion you are responsible for planning and executing marketing objectives to drive awareness and sales of the company's product range. You will analyse market trends and customer insights to define the annual communication plan based on your defined budget. As part of the Sales and Marketing team, you will support our regional sales managers and channel partners around the world.

Job Responsibilities

- Help the team execute direct communication and channel marketing activities in Korean Local language.
- Help with the localization and adaptation of web content (including the company website) to drive awareness, capture, and nurture leads, gain customer intelligence.
- Develop and maintain our community of engineers, evangelists, and social media groups, by engaging them in co-marketing activities.
- Work closely with local sales teams to support the effort for key account engagement.
- Execute channel marketing programs by helping with keeping solid relations with distributors, VAR, hardware reseller, workstation OEM, partners.
- Manage main hardware industry events and key account tradeshow in Korea.
- Local implementation of corporate marketing programs and assets.
- Quarterly monitor, review and report on all marketing activity and results.

Skills and Requirements

- Master, Bachelor, or similar degree in marketing/communication/business/Chinese Language
- Native Korean speaker.
- Fluent in English, both verbal and written.
- Experience in retail channel management (distributors, hardware resellers) a plus
- Experience with e-commerce business a plus
- Tech savvy and passionate about technology a must
- Excellent verbal and written communication skills and good copy writing skills.
- Motivated, pro-active, energetic, and creative
- Ability to be a team player with a success driven approach
- Willingness to travel, also abroad

Conditions

- Permanent Consultancy contract
- Trial period: 3 months
- Working Location: 3Dconnexion – South Korea

3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. Our mission is to help people produce better designs, faster and more comfortably. 3Dconnexion products provide a more intuitive and natural way to interact with computer-generated 3D content. They support today's most popular and powerful mechanical engineering, media & entertainment and architectural CAD applications. 3Dconnexion maintains offices worldwide with headquarters located in Munich, Monaco and Norwalk (CT).

3dconnexion.com

 [youtube.com/3dconnexion](https://www.youtube.com/3dconnexion)

If you are interested being part of 3Dconnexion team in an international, growth oriented company please send your complete application (CV + motivational letter) via email to to Valentina De Giorgio:

valentina_degiorgio@3dconnexion.com

with the reference:
"SK_MKT"

Contact information

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