

# Junior Channel Marketing Manager

in Norwalk, CT

As an integral member of the 3Dconnexion sales and marketing team in North America, the Junior Channel Marketing Manager is responsible for establishing and maintaining partnerships with channel accounts in the US. The role will take ownership of established channel partnerships to plan and execute marketing objectives to drive awareness and sales of the company's product range.

This position will also be responsible for helping to identify and onboard new partners in the US, as well as developing relationships with new educational partners.

## Job Responsibilities

- Establish productive and professional relationships with key personnel in assigned partner accounts in the United States. Identify, recruit, and onboard new US channel partners to develop 3Dconnexion branding.
- Manage marketing and PR campaigns in collaboration with channel partners (e.g. mailing, landing pages, blogs, webinar, social media, etc.).
- Take ownership of US CRM Partner Profiles, maintaining current partner information and an ongoing calendar of events.
- Create and maintain a list of relevant hardware industry shows and partner events.
- Identify and develop relationships with collegiate Formula SAE teams for the 3DX Student Team Program.
- Create and implement a strategy to equip top level colleges/universities with 3DX products.

## Profile and Requirements

- Bachelor or similar degree in Communication, Business, or Marketing.
- Interest or passion for innovative technology is required.
- Experience in CAD industry is a plus
- Excellent verbal, interpersonal, presentation and written communication skills
- Customer service and client relationship skills
- Experience in sales or account management is a plus
- Motivated, pro-active, energetic, and creative
- Ability to be a team player with a success-driven approach
- Fluency in French-Canadian preferred

## 3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. 3Dconnexion mice provide an intuitive, natural way to interact with computer-generated 3D content and support today's most popular and, powerful mechanical engineering, media, entertainment and, architectural CAD applications. 3Dconnexion is headquartered in Norwalk, Connecticut, with EU headquarters in Munich, Germany, and offices worldwide.

[3dconnexion.com](http://3dconnexion.com)

 [youtube.com/3dconnexion](https://www.youtube.com/3dconnexion)

**If you are interested in being part of the 3Dconnexion team in an international, growth oriented company, please send your complete application (CV + motivational letter) with the reference JNR\_CH\_MM via email to Louis Sklenarik:**

[louis\\_sklenarik@3dconnexion.com](mailto:louis_sklenarik@3dconnexion.com)

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## Conditions

- 3Dconnexion Inc. is an at-will employer
- Medical, Dental, and Vision plans
- 401 (k) with company match
- 3 weeks PTO accrued yearly
- Working Location: Norwalk, Connecticut