

Digital Content & Community Manager

in Monaco

As part of our exciting company growth, we are looking for a talented and passionate Content & Community Manager to join our team based in Monaco, Monte-Carlo.

The Content & Community Manager will be a key member of the Corporate Marketing team, working closely with the Corporate Marketing Manager, the rest of the Corporate team, as well as the regional marketing teams. You will be responsible of all aspects of content and community management, helping us develop our global communication strategy and expand the 3Dconnexion brand.

Our ideal candidate is an experienced digital content professional, confident in working across a wide range of topics, audiences and channels. You know how to create compelling content and effectively engage a community. You understand the importance of brand and the best ways to build a strong one. You are a strong communicator with great copywriting and social skills. You are both creative and analytical, with an appetite for finding growth potential and staying on top of industry trends

Job Responsibilities

- Create and manage content in multiple environments (website, web shop, product communication etc.), making updates as required, and being responsible for the correct content showing to the right audience
- Monitor the website, find ways for improving the customer journey and SEO
- Implement and expand the social media content strategy with the goal to increase engagement and community size
- Create engaging multimedia content with the help of the team
- Manage the day-to-day handling of our social media channels, fostering conversations, answering questions and messages in a way that builds brand loyalty
- Monitor, track, analyse and report on social media performance
- Create and execute email campaigns and newsletters.

3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. Our mission is to help people produce better designs, faster and more comfortably. With a more intuitive way to interact with computer-generated 3D content, our products support today's most popular and powerful mechanical engineering, media & entertainment, and architectural CAD applications. 3Dconnexion has offices worldwide, located in Monaco, Germany, the US, Poland and Japan.

Skills we're looking for

- Master, Bachelor or similar degree in marketing/communication
- 2+ years working with content/community management, B2B and/or B2C
- Excellent written & spoken English, with great copywriting skills
- Excellent attention to detail, seamless execution, ability to clearly prioritise and pivot when needed
- Understanding of analytics and ability to use data to inform decisions
- Experience with marketing tools (CMS, Google Analytics, email marketing, CRM etc.) and basic SEOs
- Self-motivated, empathic with great interpersonal skills, good decision-making and problem-solving skills
- Desirable plus points: familiarity with WordPress CMS, background in a technical environment.

If you are interested in being part of a great team in a growth-oriented company, send us your CV + 3 points why you're the right person for this role (in English) with the reference C&C Manager Corp via email to:

sabina_mihutescu@3dconnexion.com

with the reference:
"DCCM_CORP"

Contact information

3Dconnexion SAM
7, Boulevard du Jardin Exotique
98000 Monaco

What we offer

- Permanent contract
- Vacation: 30 days
- Trial period: 3 months
- Working location: 3Dconnexion Monaco headquarter
- Relocation support possible
- Professional development opportunities
- Attractive salary package based on experience and skills
- International work atmosphere and supportive team culture.

