

Marketing and Communications Internship

in Norwalk, Connecticut

The Company

3Dconnexion makes the most advanced, precise, and comfortable computer peripheral devices used by engineers, architects, and designers around the world. Our SpaceMouse, CadMouse, and Keyboard Pro products provide a superior way for professionals to interact with their 3D environments using today's most popular design applications.

The Role

As a Marketing intern with the 3Dconnexion marketing team in North America, you should expect to have hands on experience with; social media (paid/organic), Influencers, and general PR work. This internship will be unpaid; however, you will have the opportunity to earn 3 course credits.

Job Responsibilities

- Monitor relationships with key journalists and bloggers in the United States to increase coverage of 3Dconnexion products and services.
- Research potential new influences and PR contacts.
- Generate ideas to utilize incoming content on our social media pages.
- Monitor social media paid campaigns.
- Analyze social campaigns effectiveness and recommend improvements for better performance.

Profile and Requirements

- Current enrollment in a college or university
- Preferably in a marketing or communication program
- Excellent verbal and written communication skills
- Interest in organic and paid social media
- Knowledge of trends on social media (TikTok, Instagram, Twitter)
- Interest in public relations or social influencer strategies
- Motivated, pro-active, energetic, and creative

Conditions

- 3Dconnexion Inc. is an at-will employer
- The internship will be during the fall semester
- 12 hours per week
- Flexible on days and times
- Working Location: Norwalk, Connecticut
- The internship will take place on site

3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. 3Dconnexion devices integrate with the world's most popular CAD and 3D software applications, helping mechanical engineers, manufacturing engineers, architects, 3D artists, animators, game developers produce better designs faster and more comfortably. 3Dconnexion has offices worldwide, located in Monaco, Germany, the US, Poland and Japan.

For more information, please visit

3dconnexion.com

If you are interested being part of an international, growth-oriented company please send your complete application (CV + motivational letter) with the reference MC_INT to:

careers_smus@3dconnexion.com